

DAVID DEIR

DIGITAL CONTENT
CREATOR

Experienced video editor and storyteller with over 13 years producing impactful content for U.S. and international markets. Operating at the intersection of storytelling, strategy, and social impact, I lead end-to-end video production for global NGOs, U.S. Government-Funded platforms, and international broadcasters. With expertise in cinematic editing, motion graphics, and digital-first storytelling, I craft compelling narratives that bridge cultures and elevate mission-driven messages.

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CORE EXPERTISE

FULL-CYCLE VIDEO
PRODUCTION

CINEMATIC EDITING
& STORYTELLING

DOCUMENTARY &
NEWS FEATURES

DIGITAL-FIRST &
SOCIAL MEDIA CONTENT

BROADCAST &
TV NEWS EDITING

SKILLS PROFICIENCY

VIDEO EDITING &
POST-PRODUCTION

Adobe Premiere Pro, After Effects

COLOR GRADING

Cinematic tone, DaVinci Resolve

SOUND DESIGN

CONTENT STRATEGY

SEO integration

DIGITAL ASSET MANAGEMENT

CMS • Metadata tagging

Dallet Flex • Adobe Libraries

PROJECT LEADERSHIP

*Editorial coordination
& mentoring*

SENIOR VIDEO EDITOR & CONTENT CREATOR

MBN Networks – US Agency for Global Media • Washington, D.C. | 2020 – 2025

Edited and produced compelling news features, documentaries, and investigative reports for a network reaching 27.4 million weekly viewers across 22 countries. Produced high-quality content for national and international broadcast while maintaining network voice, editorial standards, and brand integrity—often navigating politically sensitive, social, and humanitarian topics with care and precision.

- Collaborated cross-functionally with producers, journalists, and senior editors to craft narratives that resonate with diverse global audiences, including adapting content for digital and social platforms to boost reach and shareability.
- Elevated viewer engagement using advanced post-production techniques—motion graphics, cinematic color grading, and immersive sound design—to enhance storytelling across formats
- Supported broadcast operations by serving as proxy to the Post Production Manager, ensuring seamless delivery, editorial consistency, and cross-team coordination, while mentoring video editors and reinforcing post-production workflows.

VIDEO EDITOR

The Murder Muse – Feature Film • Phoenix, AZ | 2020–2021

- As Post-Production Editor, I shaped the film's narrative flow, enhancing key scenes with sound design, color grading, and visual effects to elevate tension and atmosphere.
- I worked closely with the director to ensure the visual storytelling aligned with the film's introspective tone. Murder Muse is a feature-length psychological thriller exploring the intersection of obsession, creativity, and memory.

DIGITAL CONTENT CREATOR: FILMMAKER & CINEMATOGRAPHER

David Deir Films – Freelance Practice • Los Angeles, US | 2009–2021

Established and led a creative freelance practice delivering full-cycle video production for mission-driven organizations, independent artists, and cross-cultural creative teams. The practice is rooted in crafting authentic narratives that elevate underrepresented voices, foster community connection, and drive meaningful engagement.

- Provided concept development, cinematography, editing, and post-production services for a range of projects—including nonprofit storytelling for Community Lodgings, music videos for independent artists, and visual documentation for art installations.



DAVID DEIR

INDUSTRY RECOGNITIONS

Silver Winner – Telly Awards 2022

*News/Investigative Report – “Ethiopia’s Tigray War”
(Video Editing, Sound Design, Color Grading)*

*Public Interest/Awareness – “Lebanon’s Illegal Emigration”
Video Editing, Sound Design, Color Grading)*

D 000 – 2009 Best Short Documentary, Arab Franco Film Festival

CERTIFICATIONS

Generative AI Content Creation

Adobe (2025)

From Likes to Leads

Google (2025)

Social Listening

Hootsuite (2024)

Digital Marketing and E-commerce

Google (2024)

Leading Virtual Teams

AMA (2022)

Thriving Through Chaos

AMA (2022)

EDUCATION

Digital Filmmaking and Multimedia

SAE Institute Amman,
School of Creative Media
2009 - 2011

LANGUAGES

English (Fluent) • Arabic (Fluent)

DIGITAL CONTENT SPECIALIST

My License • Dubai, United Arab Emirates | 2015 – 2018

Led the development and execution of digital content strategies to boost audience engagement and brand visibility across regional and global platforms. Created multimedia assets tailored to Arabic and English audiences, ensuring alignment with brand tone and user insights.

- Produced and edited visual and video content for digital campaigns, optimizing storytelling for platform-specific impact
- Collaborated with cross-functional teams to maintain consistency in voice, design, and narrative across all digital touchpoints.

VIDEO EDITOR

Alrayyan Satellite Channel • Doha, Qatar | Apr 2012 – Oct 2018

Led post-production for a variety of programming including news segments, cultural documentaries, and music videos. Optimized editorial workflows and post-production systems to improve team efficiency and output quality. Through close collaboration with producers, directors, and creative teams, I ensured narrative cohesion and alignment with the channel's storytelling objectives, consistently delivering polished, visually engaging content.

